

Sovrign

Privacy Policy & Terms and Conditions

Last updated: 21 March 2026

AI Creation Labs Ltd · Company No. 15207962 · England & Wales

This document sets out the Privacy Policy and Terms and Conditions for Sovrign, a brand operated by AI Creation Labs Ltd, a company registered in England and Wales. Together, these govern your use of the Sovrign website and the 14-Day AI Filmmaking Bootcamp (the "Course").

Please read this document carefully before purchasing or using the Course. By completing a purchase, you confirm that you have read, understood, and agreed to both the Privacy Policy and the Terms and Conditions contained here.

If you are purchasing on behalf of a minor (anyone under 18), you confirm that you are the parent or legal guardian of the student, and that you accept these terms on their behalf.

Part One — Privacy Policy

1. Who We Are

Sovrign is a brand of AI Creation Labs Ltd ("we", "us", "our"). We are the data controller responsible for your personal information under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Contact: support@sovrign.school

2. What Data We Collect

We collect and process the following personal data:

- Name and email address — provided at the point of purchase or account creation.
- Course usage and progress data — including modules accessed, tasks completed, and time spent in the platform.

We do not collect payment card details directly. Payment processing is handled by our third-party payment provider and is subject to their own privacy policy.

We do not knowingly collect sensitive personal data (as defined under UK GDPR) from any user.

3. How We Use Your Data

We use your personal data to:

- Create and manage your course account.
- Deliver the Course and any associated materials.
- Send transactional emails related to your purchase or account (e.g. purchase confirmation, access details).
- Monitor platform usage to improve the quality of the Course.
- Comply with our legal obligations under UK law.

We do not use your data for automated decision-making or profiling.

4. Our Lawful Basis

We process your personal data under the following lawful bases as defined by UK GDPR:

- Contract — processing is necessary to deliver the Course you have purchased.
- Legitimate interests — platform analytics and course improvement, where this does not override your rights.
- Legal obligation — where required by applicable UK law.

5. Data Relating to Minors

The Course is designed for students aged 13 to 18. We take the privacy of young people seriously and apply additional care to data involving minors.

Where a parent or guardian purchases on behalf of a student, we collect only the data necessary to deliver the Course. We do not sell, rent, or share student data with third parties for marketing purposes.

Where a student creates their own account, we rely on the purchasing adult having provided parental consent through the act of purchase.

6. Data Sharing

We do not sell your personal data. We may share data with trusted third-party service providers who assist us in delivering the Course, including:

- Our course hosting platform (learn.sovrign.school).
- Email delivery providers.
- Payment processors.

All third parties are required to process your data in accordance with UK GDPR and are bound by appropriate data processing agreements.

7. Data Retention

We retain your personal data for as long as your account is active, and for a period of up to 7 years thereafter to comply with UK financial and legal record-keeping requirements. Course usage data is retained for up to 3 years following your last activity.

8. Your Rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you.
- Correct inaccurate or incomplete data.
- Request erasure of your data (the "right to be forgotten"), where applicable.
- Restrict or object to processing in certain circumstances.
- Data portability — receive your data in a structured, commonly used format.

To exercise any of these rights, contact us at support@sovrign.school. We will respond within 30 days. You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at ico.org.uk.

9. Cookies

Our website uses essential cookies necessary for the site and platform to function. We do not use advertising or third-party tracking cookies without your consent. Full details are available in our Cookie Policy.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by email. Continued use of the Course following notification constitutes acceptance of the updated policy.

Part Two — Terms and Conditions

1. About These Terms

These Terms and Conditions ("Terms") govern your purchase of and access to the Sovrign 14-Day AI Filmmaking Bootcamp (the "Course"), provided by AI Creation Labs Ltd, trading as Sovrign.

By completing a purchase, you confirm that you have read and agreed to these Terms. If you are purchasing on behalf of a minor, you confirm you are their parent or legal guardian and accept these Terms on their behalf.

2. The Course

The Course is a self-paced, online 14-day AI filmmaking programme designed for students aged 13 to 18. It is delivered via the Sovrign learning platform and includes video lessons, downloadable resources, bonus packs, and a curated set of AI tools.

Purchase grants lifetime access to the Course materials as they exist at the time of purchase, and to any future updates we choose to make available at our discretion.

3. Purchasing the Course

The Course is available at the price displayed at the time of purchase. A founder pricing period is offered to the first 50 students at a reduced rate. Once 50 places are filled, the price reverts to the standard rate. No discount codes, extensions, or exceptions apply.

All prices are displayed inclusive of any applicable VAT. Payment is processed securely through our third-party payment provider.

Completing a purchase constitutes your acceptance of these Terms. No additional signature or confirmation is required.

4. Refund Policy

We offer a 48-hour no-questions-asked refund from the time of purchase. **To request a refund, contact us at** support@sovrign.school within 48 hours of your purchase. We will process your refund promptly.

After the 48-hour window has passed, purchases are non-refundable. This does not affect your statutory rights under UK consumer law.

5. Acceptable Use

Access to the Course is for personal, non-commercial use by the purchasing student only. You may not:

- Share your login credentials or course access with any other person.
- Reproduce, distribute, resell, or publicly display any Course materials without our prior written consent.
- Use the Course or its materials for any commercial purpose without a separate licence from AI Creation Labs Ltd.

Films and creative work produced by students using the tools and methods taught in the Course remain the intellectual property of the student. AI Creation Labs Ltd does not claim ownership over student-created work.

6. AI Tools and Third-Party Platforms

The Course makes use of reputable, third-party AI tools for image generation, animation, voice synthesis, and editing. These tools are selected for their quality, accessibility, and suitability for a teenage audience. All recommended tools offer free tiers sufficient to complete the Course.

We do not require students to create accounts on multiple unrelated platforms. All tools used are integrated into a coherent creator workflow.

We are not responsible for the availability, performance, or policy changes of third-party AI tools. Should a tool become unavailable, we will endeavour to recommend a suitable alternative.

7. Student Safety

Student safety is central to how Sovrign is designed and operated. We apply the following safeguards:

- All AI tools recommended in the Course are assessed for age-appropriateness before inclusion.
- Course content is moderated and designed specifically for a 13–18 age group.
- We do not facilitate direct communication between students on the platform.
- We do not share student data with third parties for marketing or advertising purposes.

Parents and guardians are encouraged to remain engaged with their teenager's progress throughout the Course.

8. Intellectual Property

All Course materials, including video content, written guides, prompt libraries, templates, and bonus packs, are the intellectual property of AI Creation Labs Ltd and are protected by UK copyright law.

Nothing in these Terms grants you any right to use the Sovrign name, logo, or brand materials without prior written consent.

9. Limitation of Liability

To the fullest extent permitted by UK law, AI Creation Labs Ltd shall not be liable for any indirect, incidental, or consequential loss arising from your use of the Course or the AI tools recommended within it.

Our total liability to you in connection with the Course shall not exceed the amount you paid for it.

Nothing in these Terms limits or excludes our liability for death or personal injury caused by our negligence, fraud, or any other liability that cannot be excluded under UK law.

10. Governing Law

These Terms are governed by and construed in accordance with the laws of England and Wales. Any disputes arising from these Terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

11. Changes to These Terms

We reserve the right to update these Terms at any time. We will notify existing users of material changes by email. Continued use of the Course following notification constitutes acceptance of the updated Terms.

12. Contact

For any questions about these Terms or the Course, please contact us:

AI Creation Labs Ltd · trading as Sovrign

support@sovrign.school

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